

**CITY COUNCIL MEETING MINUTES**  
**March 9, 2017 Webster City, Iowa**

The City Council met in a special work session at the Sampson Room at Fuller Hall Recreation Center, Webster City, Iowa, at 5:15 p.m. on March 9, 2017.

1. The work session was called to order by Mayor John Hawkins and roll being called there were present Mayor John Hawkins and the following named Council Members: Matt McKinney, Brian Miller, Jim Talbot and Logan Welch.
2. It was moved by Miller and seconded by Welch to approve the agenda.  
ROLL CALL: Hawkins, McKinney, Miller, Talbot, and Welch voting aye.
3. Mayor Hawkins led the Pledge of Allegiance.

Also present were City Manager Daniel Ortiz-Hernandez, City Clerk Karyl Bonjour, City Attorney Zach Chizek, Recreation and Public Grounds Director and Assistant City Manager Kent Harfst, Administrative Services Director Beth Chelesvig, Finance Director Dodie Wolfgram, Public Works Director Ken Wetzler, Planning Director Karla Wetzler, Engineering Tech/Project Coordinator Matt Alcazar, Police Chief Shiloh Mork, Fire Chief Chuck Stansfield, Street Department Supervisor Lanny Bauer, Line Department Supervisor Adam Dickinson, Water/Wastewater Department Supervisor Tim Danielson, City Manager Secretary and Deputy City Clerk Ann Smith, and Jeff Schott, Program Director of Institute of Public Affairs. Pat Powers of KQWC Radio arrived at a later time.

4. The purpose of the work session was for a Goal Setting Session for the City of Webster City. Mayor Hawkins turned the session over to Mr. Schott who proceeded with an Overview of the Agenda, Goal Setting Ground Rules and the Goal Setting Process. Introductions of those present were conducted and the session proceeded with the review of the 2016 Goal Setting Report. All those present had information in printed copy to follow along throughout the discussions and Goal Setting Session.

Items on the following outline were presented and discussed:

- Review of On-Going Commitments/Obligations
- Review of 2016 New Initiatives
- Review Recent City Accomplishments (2016-17)
- Review Issues, Concerns, Trends and Opportunities
- Review/Identify On-Going Commitments/Obligations  
(as identified by Department Directors)
- Discuss significant New Initiatives or Programs
  - a. Review Results of Questionnaire
  - b. Ranking of Priorities

Discussion was held throughout the Work Session and Council Members ranked their priorities from a number of new Initiatives and Programs to work on in the future. Each member picked their top six priorities for goals in the next 2-3 years and the items receiving the most votes were (in no particular order of priority):

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- Evaluate Code/Nuisance Enforcement Processes
- Full time Economic Development Coordinator as City Employee
- Joint communications initiative to ensure every entity is compatible in emergencies
- Develop a Marketing Plan for the City, based on the goals and objectives
- Develop program to improve security at City Hall
- Develop a community outreach and communication strategy

Council also acknowledged the On-Going Commitments still being worked on and accomplished.

Due to the length of the work session, Mr. Schott offered to come back at a later date and go over the last item on the agenda of Organizational Effectiveness and Initiatives. Mr. Schott will compile information obtained from the work session this evening and provide a report to City Manager Ortiz-Hernandez and Council Members for their review and approval on a future City Council Agenda. Council can then proceed with the Development of an Action Plan.

Mr. Schott also encouraged the City to provide information regarding the accomplishments and future goals and priorities to the public through the City Website, Newspaper, Radio, or by having the City Manager or Council Members speak to various organizations. He also suggested that it is a good idea to review goals and priorities periodically.

A complete outline of the Goal Setting Session is on file in the office of the City Clerk for those interested in reviewing items reviewed/discussed.

It was moved by Miller and seconded by Welch to adjourn the council work session.

ROLL CALL: McKinney, Miller, Talbot, Welch and Hawkins voting aye.

The work session stood adjourned at 8:29 p.m.