

CITY COUNCIL MEETING MINUTES
Goal Setting Work Session
January 4, 2018 **Webster City, Iowa**

The City Council met in a special work session at the Sampson Room at Fuller Hall Recreation Center, Webster City, Iowa, at 5:15 p.m. on January 4, 2018.

1. The work session was called to order by Mayor John Hawkins and roll being called there were present Mayor John Hawkins and the following named Council Members: Matt McKinney, Brian Miller, Jim Talbot and Logan Welch.
2. It was moved by Welch and seconded by Talbot to approve the agenda.
ROLL CALL: Hawkins, McKinney, Miller, Talbot, and Welch voting aye.
3. Mayor Hawkins led the Pledge of Allegiance.

Also present were City Manager Daniel Ortiz-Hernandez, City Clerk Karyl Bonjour, City Attorney Zach Chizek, Recreation and Public Grounds Director and Assistant City Manager Kent Harfst, Administrative Services Director Beth Chelesvig, Public Works Director Ken Wetzler, Planning Director Karla Wetzler, Fire Chief Chuck Stansfield, Interim Street Department Supervisor Brandon Bahrenfuss, Line Department Supervisor Adam Dickinson, Water/Wastewater Department Supervisor Tim Danielson, City Manager Secretary and Deputy City Clerk Ann Smith, Community Vitality Director Lindsay Henderson and Jeff Schott, Program Director of Institute of Public Affairs. Pat Powers of KQWC Radio was in attendance as well.

4. The purpose of the work session was for a Goal Setting Session for the City of Webster City. Mayor Hawkins turned the session over to Mr. Schott who proceeded with an Overview of the Agenda, Goal Setting Ground Rules and the Goal Setting Process. Introductions of those present were conducted and the session proceeded with a Progress Report, Update and Review of the 2017 Goal Setting Report.

Items on the following outline were presented and discussed:

- Review Recent City Accomplishments (2017-2018)
- Review Issues, Concerns, Opportunities, and Trends
- Identify On-Going Priorities
- Review Economic Development Priorities
- New Programs, Policies, Projects & Initiatives
 - Review Results of Questionnaire
 - Ranking of Priorities
- Organizational Effectiveness
 - Review Results of Questionnaire

Discussion was held throughout the Work Session and Council Members ranked their priorities from a number of new Initiatives and Programs to work on in the future. Each member picked their top six priorities for goals in the next 2-3 years and the items receiving the most votes were (in no particular order of priority):

- More bike trails to Kendall Young Park and around town
- Camping at Kendall Young Park
- Focus on ways to add amenities to attract new residents & keep current ones.
 - *(The above three items will be combined as one priority initiative)*

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- Implement and conduct commercial occupancy inspections annually
- Develop plan for funding the finishing of Second Street
- Increase staffing, including fire and police
- Evaluate distributive generation systems (solar, wind, etc.) to reduce power consumption
- Conduct major disaster drill involving law – Fire and other agencies
- Promote Webster City as a SAFE town. Fully staffed emergency services

Council also acknowledged the On-Going Commitments still being worked on and accomplished.

Suggestions on Organizational Effectiveness were presented by Mr. Schott from information obtained on the Questionnaire that City Staff and City Council Members completed. Among some of the items discussed were having goal sessions for all employees within departments, meet on a quarterly basis to review both on-going and current goals, invest in staff with additional learning opportunities, and to review the Council Code of Conduct, among various other items.

Mr. Schott will compile information obtained from the work session this evening and provide a report to City Manager Ortiz-Hernandez and Council Members for their review and approval on a future City Council Agenda. Council can then proceed with the Development of an Action Plan.

Mr. Schott also encouraged the City to provide information regarding the accomplishments and future goals and priorities to the public through the City Website, Newspaper, Radio, Town Hall Meetings, or by having the City Manager or Council Members speak to various organizations. He also suggested that it is a good idea to review goals and priorities periodically.

A complete outline of the Goal Setting Session is on file in the office of the City Clerk for those interested in reviewing items reviewed/discussed.

It was moved by Miller and seconded by McKinney to adjourn the council work session.
ROLL CALL: McKinney, Miller, Talbot, Welch and Hawkins voting aye.

The January 4, 2018 Goal Setting Work Session stood adjourned at 8:35 p.m.